FOR BUILDING PRODUCT MAKERS AND REPS

ALA Specification Partners 2027

Association of Licensed Architects

Present to architects, get the contacts of the ones who want to hear from you, and meet them face to face at the Midwest Architecture Conference. Founding rates through March 31, 2027.

Required-topic ALA Technical Briefings have drawn 80 to 110 live attendees. Keep the Founding rate while you renew on time. Sign-ups after March 31, 2027 pay the Standard rate. Partnerships signed in 2026 or 2027 run through December 31, 2027.

THE TOP LEVEL

Premier Partner

$6,500 2027 Founding

$7,500 2028 Standard

- 2 live ALA Technical Briefings, 1 LU each, promoted by ALA, credits reported by ALA
- Up to 3 ALA Learning Library courses for 12 months (or 1 extra webinar if the library opens late)
- Midwest Architecture Conference: premium booth by the food and coffee, 4 passes, opening-session recognition
- First right to co-host a Built Work Tour, 20 minutes of technical time
- A technical panel seat at the ALA Practice and Technology Forum
- Licensed Architect: full page and one technical article
- 2 dedicated emails and 4 social spotlights a year
- Design Awards Gala: 2 tickets and stage recognition
- Opt-in leads from every session, course and download
- Top listing in the lunch and learn directory
- Member pricing at ALA events for 2 reps
- First choice of 2028 Briefing dates and booth location when you renew by October, and a yearly meeting with the ALA Board

TEACH ARCHITECTS

Education Partner

$3,500 2027 Founding

$4,000 2028 Standard

- 1 live ALA Technical Briefing
- 1 ALA Learning Library course for 12 months
- Midwest Architecture Conference: standard booth (6-foot table), 2 passes
- Licensed Architect: half page
- 2 social spotlights a year
- Opt-in leads from your webinar, course and downloads
- Priority listing in the lunch and learn directory
- Member pricing at ALA events for 2 reps

THE ENTRY LEVEL, BUILT TO GROW

Affiliate

$500 2027 Founding

$750 2028 Standard

- ALA Product and Rep Directory listing with one gated download (opt-in leads)
- Lunch and learn directory listing
- Member pricing at ALA events for 2 reps
- 1 pass to the Midwest Architecture Conference
- The $500 counts toward Education or Premier Partner in the same year

Your 2027 calendar

Thu Jan 14 CONFIRMED	**2027 Annual Meeting** Members' meeting. No partner placements.
Thu Mar 11 PLANNED	**ALA Practice and Technology Forum: Air Barrier Detailing and Testing** Premier: panel seat. Partners and Affiliates: $500 tabletop.
First Thursdays PLANNED	**Built Work Tours** Premier: first right to co-host. Others: host or tabletop add-on.
12 through the year PLANNED	**ALA Technical Briefings** Premier presents 2, Education presents 1.
Opens in 2027 PLANNED	**ALA Learning Library** Premier: up to 3 courses. Education: 1.
Thursday, August 19, 2027, NIU Naperville, Naperville, Illinois PLANNED	**Midwest Architecture Conference**, theme: Advancements in Innovation in Architecture Premier: premium booth, 4 passes. Education: booth, 2 passes. Affiliate: 1 pass.
Thu Nov 4 PLANNED	**Design Awards Gala** Premier: 2 tickets, stage recognition.

How you get leads

- An unchecked box on every event and webinar registration, and on Learning Library courses and downloads when the library opens: "Share my name, firm and email with [your company] so they can send the slides and technical follow-up." Logged with date and source.
- Lead lists within five business days. We never sell or hand over the member list.
- Credit never depends on the box. No product promotion inside the credited portion.

Add-ons

Midwest Architecture Conference table	$1,000
Practice and Technology Forum or tour tabletop	$500
Extra live webinar	$1,500
Extra library course	$1,000
Dedicated email	$750
Tour host	$1,500
Midwest Architecture Conference presenting sponsor	$10,000

Who you reach. Licensed architects at small and mid-size firms, residential and commercial, who choose and specify products. ALA's email list reaches about 13,700 contacts, including members, former members, licensed architects and students.

Booked first come, first served. Technical Briefing dates (one a month) and premium booth spots. See the open months at licensedarchitect.org/partners.

Sign up online and pay by card or by invoice (net 30):

members.licensedarchitect.org/partner

847-382-0630 · ALA@licensedarchitect.org

Association of Licensed Architects, a national association for licensed architects founded in 1999 and an AIA CES provider. The Annual Meeting date is confirmed. Other dates are planned and may move. Refund policy: licensedarchitect.org/refunds.